

AMENDMENTS TO THE CLAIMS:

The following listing will replace all prior versions of the claims in the application:

1. (currently amended) A customizable computerized system for providing access to a user specified Internet websites and comparable alternative websites utilizing telephone numbers as search queries, comprising:

an electronic data storage device means for storing data comprising Internet domain names for available websites including said user specified Internet website and one or more additional websites, and telephone numbers corresponding to said user specified Internet websites' proprietors, telephone numbers corresponding to said one or more additional websites' proprietors, and data regarding products or services offered by said user specified Internet website and said one or more additional websites in a database;

an electronic communications network server for system users to communicate with said system via an electronic communications network and

communicating with said network means for receiving a system user search query for said user specified Internet website in the form of a telephone number corresponding to said user specified website's proprietor;

one or more software applications means for correlating said Internet domain name data for said user specified Internet website and said one or more additional websites with said telephone number data corresponding to said websites' proprietors, processing said user search query to provide access to said user specified Internet website in response to said user telephone number query, said one or more software applications

further selecting one or more of said one or more additional websites that offer products or services similar to products or services offered by said user specified Internet website via a comparison of said data regarding products or services offered by said user specified website with said data regarding products or services offered by said one or more additional websites using;

~~means for providing customizable~~ criteria for comparison of said user specified website with said one or more additional~~other~~ websites and ;

~~means for~~ providing, in response to said user telephone number query, a referential directory of said additional websites offering products or services similar to products or services offered by said user specified Internet website~~that are comparable alternatives to said specified Internet website~~ based on said comparison of said data regarding products or services offered by said specified website and said one or more additional websites, in addition to said specified Internet website, said one or more additional Internet websites being further selected based on said customizable criteria, said referential directory listing both the website name and telephone number for said one or more additional Internet websites; and

a computer processing device ~~means for~~communicating with said electronic data storage device and said electronic communications network server and for running said one or more software applications to cause said user queries to be processed and said referential directory to be generated and rendered in response to said user queries. ~~providing access to said additional Internet websites displayed in said referential directory.~~

2. (original) The system of Claim 1, further comprising means for processing changes to Internet website addresses such that access to said websites is provided in response to user queries using either a prior address or a changed address.

3. (original) The system of Claim 1, further comprising means for displaying to users content from said Internet websites in a standardized format.

4. (original) The system of Claim 1, wherein said customizable criteria are provided by electronic communication from said user.

5. (currently amended) The system of Claim 1, wherein said customizable criteria are preprogrammed into said one or more software applicationssystem.

~~6. (canceled) The system of Claim 1, wherein said means for providing a referential directory of additional Internet websites that are comparable to said specified Internet website, based on one or more customizable criteria for comparison comprises one or more databases containing data regarding characteristics of a plurality of Internet websites and one or more software applications that select said additional websites based on comparison of data pertaining to said specified website and data pertaining to said additional websites.~~

7. (currently amended) The system of Claim 16, wherein said one or more software applications select said one or more additional websites for inclusion in said referential directory based on comparison of information regarding the geographic location of the proprietors of the websites being compared.

8. (currently amended) The system of Claim 16, wherein said one or more software applications select said one or more additional websites for inclusion in said

referential directory based on comparison of information regarding the types of products or services offered by the websites being compared.

9. (currently amended) The system of Claim 16, wherein said one or more software applications select said one or more additional websites for inclusion in said referential directory based on comparison of information regarding the prices for products or services offered by the websites being compared.

10. (currently amended) The system of Claim 16, wherein said one or more software applications select said one or more additional websites for inclusion in said referential directory based on comparison of information regarding the type of content provided by the websites being compared.

11. (currently amended) The system of Claim 16, wherein said one or more software applications select said one or more additional websites for inclusion in said referential directory based on comparison of information regarding the date of publication of content provided by the websites being compared.

12. (original) The system of Claim 1, further comprising means for receiving a system user search query for a specified electronic mail recipient in the form of a telephone number corresponding to said recipient;

means for processing said user search query to provide information pertaining to said recipient; and

means for sending electronic mail to said recipient.

13. (original) The system of Claim 12, wherein said means for sending electronic mail to said recipient further comprises means for sending said electronic mail to multiple

alternate electronic mail addresses corresponding to said recipient, said alternate electronic mail addresses being selected based on customizable criteria.

14. (currently amended) A method for providing access to a specified Internet websites and a referential directory of one or more additional websites that are comparable to said specified Internet website, based on one or more customizable criteria for comparison, utilizing telephone numbers as search queries, comprising the following steps:

gathering and storing in an electronic data storage device data comprising Internet domain names for said specified Internet website and said one or more additional available websites, and telephone numbers corresponding to said specified Internet website and said one or more additional websites, and data regarding products or services offered by said specified Internet website and said one or more additional websites in a database;

receiving a system user search query for a specified Internet website in the form of a telephone number corresponding to said website's proprietor via electronic network communications;

providing customizable criteria for comparison of said specified website with said one or more additional~~other~~ websites;

processing said user search query via a computer processor running one or more system software applications to provide access to said specified Internet website;

comparing said data regarding products or services offered by said specified website with said data regarding products or services offered by said one or more additional websites;

selecting one or more of said additional websites that are comparable alternatives to said specified Internet website based on said comparison of said data regarding products or services offered by said specified website and said data regarding products or services offered by said one or more additional websites,

further selecting from said one or more additional websites that are comparable alternatives to said specified Internet website one or more of said additional Internet websites being further selected based on said customizable criteria;

displaying to said user a referential directory of said specified Internet website and said selected additional websites-; and

providing access to said additional Internet websites.

15. (currently amended) A customizable computerized system for providing access to a specified Internet websites and one or more additional~~comparable alternative~~ websites, comprising:

means for gathering ~~and storing~~ data comprising Internet domain names for said specified Internet website and said one or more additional available websites, and telephone numbers corresponding to said specified Internet website and said one or more additional websites, and data regarding products or services offered by said specified Internet website and said one or more additional websites;

an electronic data storage device for storing said data comprising Internet domain names for ~~available~~said specified Internet website and said one or more additional websites, and telephone numbers corresponding to said specified Internet website and said one or more additional websites, and data regarding products or services offered by said specified Internet website and said one or more additional websites, as well as data regarding one or more customizable criteria with respect to said specified Internet website and said one or more additional websites, in a database;

~~means for system users to communicate with said system and said websites;~~

an electronic communications server communicating with an electronic communications network for ~~means~~ system users to communicate with said system electronically and for receiving via an electronic communications network a system user search query for a specified Internet website, wherein said user search query is in the form of the telephone number for the proprietor of said specified Internet website ~~and~~;

~~means~~ for providing customizable criteria for comparison of said specified website with ~~said one or more additional~~~~other~~ websites;

~~one or more software applications~~~~means~~ for processing said user search query to provide access to said specified Internet website in response to said query, ~~comparing said data regarding products or services offered by said specified Internet website with said data regarding products or services offered by said one or more additional~~~~other~~ websites. ;

~~for means for selecting one or more of said additional websites that are~~
comparable alternatives to said specified Internet website based on said comparison of
said data regarding products or services offered by said specified Internet website and
said additional websites, for making a further selection of said additional Internet
websites ~~being further selected based on said customizable criteria, for;~~

~~means for~~ providing, in response to said telephone number query, a
referential directory of said additional websites, said referential directory listing both the
website name and telephone number for said selected additional Internet websites in
addition to said specified Internet website, ~~and~~

~~means for~~ providing access to said additional Internet websites; and
a computer processing device communicating with said electronic data
storage device and said electronic communications server and for running said one or
more software applications to cause said user queries to be processed and said referential
directory to be generated and rendered in response to user queries.

16. (currently amended) The system of Claim 15, wherein search user query
is in the form of a dDomain Nname.

17. (original) The system of Claim 15, further comprising means for processing
changes to Internet website addresses such that access to said websites is provided in
response to user queries using either a prior address or a changed address.

18. (original) The system of Claim 15, further comprising means for displaying
to users content from said Internet websites in a standardized format.

19. (original) The system of Claim 15, wherein said customizable criteria are provided by electronic communication from said user.

20. (currently amended) The system of Claim 15, wherein said customizable criteria are preprogrammed into said one or more system software applications.

~~21. (canceled) The system of Claim 15, wherein said means for providing said referential directory of additional websites that are comparable to said specified Internet website, based on one or more customizable criteria for comparison comprises one or more databases containing data regarding characteristics of a plurality of Internet websites and one or more software applications that select said additional websites based on comparison of data pertaining to said specified website and data pertaining to said additional websites.~~

22. (currently amended) The system of Claim ~~21~~5, wherein said one or more software applications select said additional websites based on comparison of information regarding the geographic location of the proprietors of the websites being compared.

23. (currently amended) The system of Claim ~~21~~5, wherein said one or more software applications select said additional websites based on comparison of information regarding the types of products or services offered by the websites being compared.

24. (currently amended) The system of Claim ~~21~~5, wherein said one or more software applications select said additional websites based on comparison of information regarding the prices for products or services offered by the websites being compared.

25. (currently amended) The system of Claim 215, wherein said one or more software applications select said additional websites based on comparison of information regarding the type of content provided by the websites being compared.

26. (currently amended) The system of Claim 215, wherein said one or more software applications select said additional websites based on comparison of information regarding the date of publication of content provided by the websites being compared.

27. (Withdrawn) A method utilizing the system of Claim 1, comprising the following steps:

Including at least one website address and corresponding telephone number for each available website proprietor in said system's searchable data free of charge to said website proprietor, for retrieval by system users in response to a user query for said website proprietor; and

including said website proprietors' information in system search results for user queries for comparable website proprietors free of charge to said website proprietors.

28. (Withdrawn) A method utilizing the system of Claim 1, comprising the following steps:

Including at least one website address and corresponding telephone number for each available website proprietor in said system's searchable data free of charge to said website proprietor, for retrieval by system users in response to a user query for said website proprietor; and

including enhanced information with respect to a website proprietor in system search results for user queries for said website proprietor in exchange for payment of consideration therefor by said website proprietor.

29. (Withdrawn) The method of Claim 27, further comprising the step of including enhanced information with respect to a website proprietor in system search results for user queries for said website proprietor in exchange for payment of consideration therefor by said website proprietor.

30. (Withdrawn) The method of Claim 27, wherein said enhanced website proprietor information comprises one or more additional website addresses for said website proprietor.

31. (Withdrawn) The method of Claim 28, wherein said enhanced website proprietor information comprises one or more additional website addresses for said website proprietor.

32. (Withdrawn) The method of Claim 29, wherein said enhanced website proprietor information comprises one or more additional website addresses for said website proprietor.

33. (Withdrawn) The method of Claim 27, wherein said enhanced website proprietor information comprises one or more additional telephone numbers for said website proprietor.

34. (Withdrawn) The method of Claim 28, wherein said enhanced website proprietor information comprises one or more additional telephone numbers for said website proprietor.

35. (Withdrawn) The method of Claim 29, wherein said enhanced website proprietor information comprises one or more additional telephone numbers for said website proprietor.

36. (Withdrawn) The method of Claim 27, wherein said enhanced website proprietor information comprises providing said information in emphasized form.

37. (Withdrawn) The method of Claim 28, wherein said enhanced website proprietor information comprises providing said information in emphasized form.

38. (Withdrawn) The method of Claim 29, wherein said enhanced website proprietor information comprises providing said information in emphasized form.

39. (Withdrawn) A method utilizing the system of Claim 1, comprising the following steps:

Including at least one website address and corresponding telephone number for each available website proprietor in said system's searchable data free of charge to said website proprietor, for retrieval by system users in response to a user query for said website proprietor; and

including enhanced information with respect to a website proprietor in system search results for user queries for comparable website proprietors in exchange for payment of consideration therefor by said website proprietor.

40. (Withdrawn) The method of Claim 39, further comprising the step of including said website proprietor's information in system search results for user queries for comparable website proprietors free of charge to said website proprietors.

41. (Withdrawn) The method of Claim 39, further comprising the step of including enhanced information with respect to a website proprietor in system search results for user queries for said website proprietor in exchange for payment of consideration therefor by said website proprietor.

42. (Withdrawn) The method of Claim 39, wherein said enhanced information comprises one or more additional website addresses for said website proprietor.

43. (Withdrawn) The method of Claim 40, wherein said enhanced information comprises one or more additional website addresses for said website proprietor.

44. (Withdrawn) The method of Claim 41, wherein said enhanced information comprises one or more additional website addresses for said website proprietor.

45. (Withdrawn) The method of Claim 39, wherein said enhanced information comprises one or more additional telephone numbers for said website proprietor.

46. (Withdrawn) The method of Claim 40, wherein said enhanced information comprises one or more additional telephone numbers for said website proprietor.

47. (Withdrawn) The method of Claim 41, wherein said enhanced information comprises one or more additional telephone numbers for said website proprietor.

48. (Withdrawn) The method of Claim 39, wherein said enhanced information comprises providing said information in emphasized form.

49. (Withdrawn) The method of Claim 40, wherein said enhanced information comprises providing said information in emphasized form.

50. (Withdrawn) The method of Claim 41, wherein said enhanced information comprises providing said information in emphasized form.

51. (Withdrawn) A method utilizing the system of Claim 1, comprising the following steps:

Including at least one website address and corresponding telephone number for each available website proprietor in said system's searchable data free of

charge to said website proprietor, for retrieval by system users in response to a user query for said website proprietor;

including said website proprietor's information in system search results for user queries for comparable website proprietors free of charge to said website proprietors;

including enhanced information with respect to a website proprietor in system search results for user queries for said website proprietor in exchange for payment of consideration therefor by said website proprietor; and

including enhanced information with respect to a website proprietor in system search results for user queries for comparable website proprietors in exchange for payment of consideration therefor by said website proprietor.

52. (Withdrawn) The method of Claim 51, wherein said enhanced information comprises one or more additional website addresses for said website proprietor.

53. (Withdrawn) The method of Claim 51, wherein said enhanced information comprises one or more additional telephone numbers for said website proprietor.

54. (Withdrawn) The method of Claim 51, wherein said enhanced information comprises providing said information in emphasized form.

55. (Withdrawn) A method utilizing the system of Claim 15, comprising the following steps:

Including at least one website address and corresponding telephone number for each available website proprietor in said system's searchable data free of charge to said website proprietor, for retrieval by system users in response to a user query for said website proprietor; and

including said website proprietors' information in system search results for user queries for comparable website proprietors free of charge to said website proprietors.

56. (Withdrawn) A method utilizing the system of Claim 15, comprising the following steps:

Including at least one website address and corresponding telephone number for each available website proprietor in said system's searchable data free of charge to said website proprietor, for retrieval by system users in response to a user query for said website proprietor; and

including enhanced information with respect to a website proprietor in system search results for user queries for said website proprietor in exchange for payment of consideration therefor by said website proprietor.

57. (Withdrawn) The method of Claim 55, further comprising the step of including enhanced information with respect to a website proprietor in system search

results for user queries for said website proprietor in exchange for payment of consideration therefor by said website proprietor.

58. (Withdrawn) The method of Claim 55, further comprising the step of including enhanced information with respect to a website proprietor in system search results for user queries for comparable website proprietors in exchange for payment of consideration therefor by said website proprietor.

59. (Withdrawn) The method of Claim 56, further comprising the step of including enhanced information with respect to a website proprietor in system search results for queries for comparable website proprietors in exchange for payment of consideration therefor by said website proprietor.

60. (Withdrawn) A method utilizing the system of Claim 15, comprising the following steps:

Including at least one website address and corresponding telephone number for each available website proprietor in said system's searchable data free of charge to said website proprietor, for retrieval by system users in response to a user query for said website proprietor;

including said website proprietor's information in system search results for user queries for comparable website proprietors free of charge to said website proprietors;

including enhanced information with respect to a website proprietor in system search results for user queries for said website proprietor in exchange for payment of consideration therefor by said website proprietor; and

including enhanced information with respect to a website proprietor in system search results for user queries for comparable website proprietors in exchange for payment of consideration therefor by said website proprietor.

61. (Withdrawn) The method of Claim 56, wherein said enhanced website proprietor information comprises one or more additional website addresses for said website proprietor.

62. (Withdrawn) The method of Claim 57, wherein said enhanced website proprietor information comprises one or more additional website addresses for said website proprietor.

63. (Withdrawn) The method of Claim 58, wherein said enhanced website proprietor information comprises one or more additional website addresses for said website proprietor.

64. (Withdrawn) The method of Claim 59, wherein said enhanced website proprietor information comprises one or more additional website addresses for said website proprietor.

65. (Withdrawn) The method of Claim 60, wherein said enhanced website proprietor information comprises one or more additional website addresses for said website proprietor.

66. (Withdrawn) The method of Claim 56, wherein said enhanced website proprietor information comprises one or more additional telephone numbers for said website proprietor.

67. (Withdrawn) The method of Claim 57, wherein said enhanced website proprietor information comprises one or more additional telephone numbers for said website proprietor.

68. (Withdrawn) The method of Claim 58, wherein said enhanced website proprietor information comprises one or more additional telephone numbers for said website proprietor.

69. (Withdrawn) The method of Claim 59, wherein said enhanced website proprietor information comprises one or more additional telephone numbers for said website proprietor.

70. (Withdrawn) The method of Claim 60, wherein said enhanced website proprietor information comprises one or more additional telephone numbers for said website proprietor.

71. (Withdrawn) The method of Claim 56, wherein said enhanced website proprietor information comprises providing said information in emphasized form.

72. (Withdrawn) The method of Claim 57, wherein said enhanced website proprietor information comprises providing said information in emphasized form.

73. (Withdrawn) The method of Claim 58, wherein said enhanced website proprietor information comprises providing said information in emphasized form.

74. (Withdrawn) The method of Claim 59, wherein said enhanced website proprietor information comprises providing said information in emphasized form.

75. (Withdrawn) The method of Claim 60, wherein said enhanced website proprietor information comprises providing said information in emphasized form.

76. (Withdrawn) A method utilizing the method of Claim 14, comprising the following additional steps:

Including at least one website address and corresponding telephone number for each available website proprietor in said system's searchable data free of charge to said website proprietor, for retrieval by system users in response to a user query for said website proprietor; and

Including website proprietors' information in system search results for user queries for comparable websites free of charge to said website proprietors.

77. (Withdrawn) A method utilizing the method of Claim 14, comprising the following additional steps:

Including at least one website address and corresponding telephone number for each available website proprietor in said system's searchable data free of charge to said website proprietor, for retrieval by system users in response to a user query for said website proprietor; and

Including enhanced information with respect to a website proprietor in system search results for user queries for said website proprietor or other similar website proprietors in exchange for payment of consideration therefor by said website proprietor.

78. (Withdrawn) The method of Claim 77, wherein said enhanced website proprietor information comprises one or more additional website addresses for said website proprietor.

79. (Withdrawn) The method of Claim 77, wherein said enhanced website proprietor information comprises one or more additional telephone numbers for said website proprietor.

80. (Withdrawn) The method of Claim 77, wherein said enhanced website proprietor information comprises providing said information in emphasized form.

81. (currently amended) A customizable computerized system for providing access to a specified Internet websites and one or more additional websites that are comparable alternatives to said specified Internet -websites utilizing telephone numbers as search queries, comprising:

means for gathering data comprising Internet domain names for said specified Internet website and said one or more additional websites~~available websites~~ and telephone numbers corresponding to said specified Internet websites and said one or more additional websites~~, and~~ data regarding products or services offered by said specified Internet website and said one or more additional websites, and data regarding one or more customizable criteria with respect to said specified Internet website and said one or more additional websites.

an electronic data storage device for storing of said data in a database;

one or more software applications for compiling and rendering a ~~means for~~ providing a full directory of all said websites linked to said corresponding telephone numbers;

one or more software applications ~~means~~ for receiving a system user search query for a specified Internet website in the form of a telephone number corresponding to said website;

~~means for~~ processing said user search query to provide access to said specified Internet website in response to said telephone number;

~~means for~~ selecting one or more of said one or more additional websites based on comparison of said data regarding products or services offered by said specified website and said one or more additional websites;

~~means for~~ providing, in response to said telephone number query, a referential directory of said one or more additional websites that are comparable alternatives to said specified Internet website based on said comparison of said data regarding products or

services offered by said specified website and said one or more additional websites, in addition to said specified Internet website, said one or more additional Internet websites being further selected based on a comparison of said data regarding customizable criteria with respect to said specified Internet website and said one or more additional websites, said referential directory listing both the website name and telephone number for said specified Internet website and said selected one or more additional Internet websites; and

an electronic communications network server providing an interface for system users to communicate with said system and access said specified Internet website and said selected one or more additional websites displayed in said referential directory and for receiving a system user search query for said user specified Internet website in the form of a telephone number corresponding to said user specified website;

a computer processor communicating with said electronic data storage device and said electronic communications network server and for running said one or more software applications to cause said user queries to be processed and said referential directory to be generated and rendered in response to said user queries. ~~means for providing access to said additional Internet websites displayed in said referential directory.~~

82. (currently amended) A method for providing access to a specified Internet websites and providing a referential directory of one or more additional websites that are comparable alternatives to said specified Internet website ~~websites~~ in addition to said specified Internet websites utilizing telephone numbers as search queries, comprising the following steps:

Obtaining and storing in a computer system database data comprising Internet domain names for all available websites and telephone numbers corresponding to said websites and data regarding products or services offered by said websites;

providing a full electronic ~~Internet-based~~ directory of websites linked to said corresponding telephone numbers;

receiving via an electronic communications network a system user search query for a specified Internet website in the form of a telephone number corresponding to said website;

processing said user search query to provide access to said specified Internet website in response to said query;

selecting one or more additional Internet websites that are comparable alternatives to said specified Internet website based on comparison of said data regarding products or services offered by said specified website and said additional websites;

further selecting from said one or more additional websites that are comparable alternatives to said specified Internet website one or more of said additional websites that are comparable to said specified Internet website based on customizable criteria;

displaying to said user a referential directory listing of said a further selection of one or more of said additional websites~~selection of said additional Internet websites based on customizable criteria~~, in addition to said specified Internet website, including both the telephone number and website address for each said website; and

providing access to said additional Internet websites.